



Geneva - Switzerland / Permit C



info@loSPACE.ch



+ 41 76 418 06 52



@Lo.space.ch



Luanna Braga



Designer Freelancer

"I understand that a brand's true impact is measured by its ability to attract and engage people. Therefore, I prioritize curiosity, empathy, and adaptability as essential attitudes in my approach."

Skills

Confirmed experience

- ✓ Suite Adobe,
- ✓ Figma
- ✓ Office365
- ✓ Adobe XD
- ✓ Html, CSS, Wordpress,
- ✓ Project Management
- ✓ Social Media

Exp. Intermediate :

- ✓ JavaScript, Hubspot,
- ✓ Miro, Trello, Google
- ✓ Analytics, Agile

Languages

- ✓ English **C1**
- ✓ French **C2**
- ✓ Portuguese **C2**
- ✓ Spanish **C2**

5 years of experience

Experience

2024

Founder / Freelancer Designer
LOSPACE

Creation of Lospace.
Your go-to for transparent digital communications. Specializing in Brand Experience, Web Design, and Content Creation.



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2022
2020

Communications Manager,
Communications Intern,
Wit Partners 2020 - 2022

- Implemented a new mobile-focused approach that increased linkedin traffic by 25%.
- Presented creative ideas to managers to increase sales and marketing.
- Organize a monthly vernissage in collaboration with local artists and corporate partners.
- Work closely with the team to ensure the success of projects in all their phases.
- Manage web projects from A to Z

2023

Communications Intern,
Skyguide, 2022 - 2023

- Develop and implement communication materials in English and French.
- Manage social media and corporate website.
- Technical support & staff integration on the new CMS platform for 1,500 people.
- Creation of visual content: motion design, videos, photos and print.
- Support for two major events: 100 years of Swiss aviation and S. Business Day.

COMMUNICATIONS INTERN (2020)

- Redesign of the company's corporate image & visual creation of over 100 media using techniques such as: Motion Design, videos, Print and Social Media.
- Bring UI mockups to life using WP, HTML, CSS, JS for the company's website and a few partners.
- UX/UI

Education

BACHELOR INTERNATIONAL BUSINESS MANAGEMENT
Heg 2024-2028 Part time

PROFESSIONAL MATURITY
École de Commerce Nicolas Bouvier 2017-2019

CFC INTERACTIVE MEDIA DESIGNER
CFP Arts Appliquée 2011-2015

Certifications

UX/UI DESIGNER
CAD School - 01/2024 -
Switzerland

**WEBPROGRAMMER |
JAVASCRIPT**
N. A. Technologies -
2023 - Switzerland

WEBDESIGNER
N. A. Technologies -
2023 - Switzerland

**PROJECT MANAGE
MENT IPMA**
VZPM Switzerland -
2023

